



**IMAGE DENTAL
LABORATORY**

Your Partners In Excellence

FALL 2011

PROGRAM SERIES

A SPECIAL WORKSHOP/LECTURE BY
RITA BAUER

Friday, October 14, 2011



HELPING TO MAKE YOUR PRACTICE MORE PRODUCTIVE

DENTAL PHOTOGRAPHY MADE EASY : For Predictable Results From Your Lab

If you are looking for unsurpassable restorations created by superior technicians, then you have to provide your dental laboratory with valuable information that only a great clinical photograph will give.

Once you have learned from a top technician what information they are looking for to improve the look and function of your cases and reduce the need for remakes or corrections; then the photographic expert will show you the tips and tricks on getting excellent dental views every time.

If you are using the digital camera for patient photography but are not satisfied with the results or you have never taken any clinical photographs and the camera intimidates you, then understanding the camera will help you make it a part of your daily routine and show off the great work being done in your practice.

OBJECTIVES:

Cameras and accessories selection for dental and hobby photography:

What is the best camera for dental photography? Decide which digital camera is best suited for your practice and see which retractors, mirrors, backgrounds and gadgets make clinical photography easy.

Techniques for Standardized Patient Photography:

Clinically correct views, using the right retractors and mirrors

Documenting the Patient Makeover:

Learn how to take portraits of your patients and your team members for your patient gallery and website

Communicating with Digital Images:

- Making a customized patient presentation in seconds
- Preparing marketing material with patient photographs

YOU WILL LEARN:

- Camera Choices for your Practice
- Exposure Set up for Patient Photography,
- Standardized Patient Photography with Mirrors and Retractors
- Photography of Plaster Casts,
- Quick and Easy Case Presentations
- Tips for Practice Enhancers

SPEAKER:

Rita Bauer is a medical photographer and the Digital Education Media Specialist at the University of Toronto where she produces lecture material for the Faculty of Dentistry. She divides her time between the University and lecturing internationally, and with over 700 presentations and workshops on the subject she has trained thousands of dental professionals and has become recognized as a leading authority on integrating digital photography in the Dental Office. For her efforts to the dental community she has received Honorary Memberships as a Fellow of the International College of Dental Surgeons and the Omicron Kappa Upsilon Honor Dental Society.



EVENT & REGISTRATION DETAILS 

A Special Course For Dental Assistants and Auxiliary Personnel

DENTAL PHOTOGRAPHY MADE EASY : FOR PREDICTABLE RESULTS FROM YOUR LAB

with RITA BAUER

Friday, October 14, 2011

• Lunch provided

9:00am to 4:00pm

\$275.00 per person (plus HST)

*****PLEASE COMPLETE THE FOLLOWING FORM AND FAX TO 705-726-2018*****

OFFICE ID _____

NAME OF PARTICIPANT(S) _____

METHOD OF PAYMENT: VISA or M/C

CARD NUMBER _____ EXP. DATE _____

NAME AS IT APPEARS ON CARD _____

TOTAL TO BE CHARGED \$ _____

CARD HOLDERS SIGNATURE _____

CONTACT NUMBER _____

CONTACT EMAIL _____

Please contact Ali Khonsari at the laboratory with any enquiries

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